













February 28 - March 2, 2019 Florence - Italy



TRANSFORMING LONG-TERM CARE OF OLDER ADULTS: TOWARDS A RADICALLY NEW VISION

THE CONFERENCE SPONSORS:







DAY 1 - FEBRUARY 28, 2019 > Palazzo Vecchio

6:00 pm WELCOME RECEPTION AND OPENING AT SALONE DEI CINQUECENTO

Dario Nardella - The Mayor of the City of Florence

Stefania Saccardi - Assessore Health and Social Welfare - Toscana County

Niccolò Marchionni - Gerontology Chair - University of Florence

Luigi Paccosi - Montedomini

William Reichman - Baycrest & Chair of LTC Alliance Conference - First edition

6:30 to Maestro Alberto Veronesi and Puccini Festival Special Guest

8:30 pm Buffet dinner

DAY 2 - MARCH 1, 2019 > Istituto degli Innocenti

8:00 am Networking breakfast

9:00 am Day 2 | CONFERENCE WELCOME AND INTRODUCTIONS

William Reichman - Baycrest

Sara Funaro - Assessore Municipality of Florence

9:15 am Opening Session | HOW TO DIE YOUNG AT A VERY OLD AGE

Nir Barzilai - Albert Einstein College of Medicine

9:45 am Panel | TODAY'S LONG-TERM CARE: WHAT'S THE PROBLEM?

Moderator: Anne Margriet Pot, Vrije Universiteit Amsterdam, Former WHO

Expert Speakers:

Dov Chernichovsky - Ben-Gurion University

Yitzhak Brick - International Federation on Ageing, Chairman Israeli Gerontological Society

Liliane Moreira - OECD Organisation for Economic Co-operation and Development

Panel discussion

11:15 am *Break*

11:45 am Panel | SEEING INTO THE FUTURE OF LONG-TERM CARE: WHAT WILL TOMORROW'S

OLDER ADULTS NEED AND DEMAND? Moderator: Anna van Pouke - KPMG

Expert Speakers:

Ana Radulescu - VP - IFSW Europe

Tine Rostgaard - ViVa - The Danish Center for Social Science Research

Masi Muhamadi - Eindhoven University of Technology

Panel discussion

1:15 pm Lunch

2:15 pm Keynote | WELFARE TECHNOLOGY, CRITICAL WHEN SHAPING FUTURE LONG-

TERM CARE

Espen H. Aspnes - SINTFE Norway

2:45 pm Panel | HOW WILL TECHNOLOGY DISRUPT THE DELIVERY OF LONG-TERM CARE?

Moderator: Ron Riesenbach – Baycrest

Expert Speakers:

Ron Nabarro - Design4all International, Senior-touch.net

Helianthe Kort - Eindoven University of Technology

Roy Schoenberg - American Well **Rosalie Wang** - University of Toronto

Panel discussion

4:15 pm *Break*

4:30 to Keynote | CLOSENESS IN AGEING: A STORY ABOUT NEEDS AND DESIRES

5:00 pm Joris Slaets, Leyden Academy on Vitality and Ageing



DAY 3 - MARCH 2, 2019 > Istituto degli Innocenti

8:00 am Networking breakfast

Day 3 | CONFERENCE WELCOME

9:00 am William Reichman - Baycrest

Maria Grazia Giuffrida - Innocenti Institute

9:15 am Keynote A CARING AGING SOCIETY - WHO IS RESPONSIBLE AND WHO WILL TAKE

ACTION?

John Beard - Former WHO

10:00 am Panel | COPING WITH THE INEVITABLE

Moderator: Adam Cohen - Leiden University

Expert Speakers:

Amanda Cheesley - Royal College of Nursing

Michael Davidson - Tel Aviv University Noeleen Berkhout-Byrne - Leyden University

Franco Moretti - Fondazione Puccini

Panel discussion

10:45 am *Break*

11:00 am Panel | THE FUTURE OF LONG-TERM CARE: IS TRANSFORMATIONAL INNOVATION REALLY ACHIEVABLE?

Moderator: Kai Leichsenring - European Centre for Social Welfare Policy & Research

Expert Speakers:

Henk Nies – Vrije University, Amsterdam

Monica Calamai - Toscana County Health & Social Welfare

Tony Gross - Paradigma Systems

Gianluca Misuraca - European Commission's Joint Research Centre

Panel discussion

12:30 pm Lunch

1:45 pm Keynote | THE FUTURE OF HEALTHCARE: "WHAT IF WE ALL LIVED TILL 150 YEARS OLD? OPPORTUNITIES AND CHALLENGES"

Ludovic Subran - Allianz and Euler Hermes

2:30 pm Panel | LONG-TERM CARE: DEFINING A RADICALLY NEW VISION (A REVIEW AND

CRITIQUE OF THE CONFERENCE'S PRINCIPAL INSIGHTS)

Moderator: Rudi Westendorp - University of Copenhagen

Expert speakers:

Mike Mansfield - Aegon N.V.

Shirlee Sharkey - Saint Elizabeth Health Care

Mary Sano - International Psychogeriatric Association

Panel discussion

3:45 pm *Break*

4:00 to CONFERENCE DECLARATION AND CALL TO ACTION

5:00 pm Ilan Gonen - Clinirx Tangent Research

Ayala Rahav - Senior-touch.net William Reichman - Baycrest



IN COLLABORATION WITH:



